

Sara Vasquez

Product Designer

Seattle, WA 98109

uxsarita@gmail.com

Skills

UX/UI Design, Mobile App Design, User Research and User Testing, AI-Augmented Workflow, AI-Native Processes, Figma, FigJam, Figma Make, Adobe Creative Cloud- Photoshop, Illustrator, InDesign, Procreate, Affinity, Canva, Zeplin, Miro, monday.com, Codex, Claude Code, Jira, Agile, Scrum, Kanban, Linear

Relevant Experience

Lola Charles / Digital Marketing Coordinator

Leveraged AI tools to work rapidly with minimal oversight. Analyzed noisy market data to produce key insights for enterprise customers, and accelerated creative campaign creation by 10%.

USA TODAY / Product Designer

Acted as a highly autonomous design lead in a remote environment, developing premium, modular, user-friendly website kits for desktop and mobile web applications. Produced working proofs of concept through Figma prototyping. Collaborated closely with engineering to ensure design feasibility and rapidly iterate.

Passage Studio / Product Designer

Worked directly with the VP of design to create high-fidelity designs in a fully online setting. This product enabled geographically dispersed medical professionals, specialists, and staff to contribute live during active surgery. I proactively researched edge cases and domain complexity to ensure completeness and feasibility of design decisions, deeply evaluating and solving key issues.

Fred Hutch, Phase I Clinical Trials / Program Coordinator

Strong cross-functional communication with research, data, and clinical oncology team to align on and execute complex internal user needs.

Education

University of Washington / Master's Degree

Dean's List, Intensive Study program

Gonzaga University / Bachelor's Degree

Dean's List, Dollars For Scholars, DAR Scholarship, VP of Gonzaga Environmental Organization, Peace Corps Campus Representative, National Residence Hall Honors Society

Illustration

Amazon Day 1 Mural, Amazon Re:Invent Mural, RealChangeNews Mural and Front Page, Seattle Times Major League Baseball Interview, Book Cover and literary illustrations, Nepantla Gallery Art Show, Resistencia Art Show, Bellevue Art Museum Gift Shop, Gage Academy Teaching Artist, Urban Artworks Teaching Artist, Look Listen LearnTV Kids' Arts Education segment